



P. O. Box 640025 - East Point, GA 30364

# 2016

## **BUSINESS SPONSORSHIPS**

### **CRIMSON & GOLD SPONSOR -- \$1000.00**

\*\*Half page Ad in game program | Featured on event banner  
Name (logo) listed in monthly e-news; and website 1 year  
Space available to display samples/handouts (full table with tent)  
Mentioned on SGT social media channels (Twitter, Instagram, and Facebook)

### **GOLD SPONSOR -- \$500.00**

\*\*Quarter page Ad in game program  
Name (logo) listed in monthly e-news; and website 1 year  
Space available to display samples/handouts (full table)  
Mentioned on SGT social media channels (Twitter, Instagram, and Facebook)

### **CRIMSON SPONSOR -- \$250.00**

\*\*Business card size Ad in game program  
Name listed in monthly e-news and on website for 1 year  
Space available to display samples/handouts (1/2 table)  
Mentioned on SGT social media channels (Twitter, Instagram, and Facebook)

### **BUSINESS PATRON - \$50.00 - \$249.99**

Name listed in game program  
Name listed in monthly e-news and on website for 1 year  
Mentioned on SGT social media channels (Twitter, Instagram, and Facebook)

**\*\*Ads (Game Program)** – *The game program is sold at Tuskegee Home football games. Typical attendance is 35,000 – 45,000 fans at the Homecoming game. Fans travel from many states all over US and abroad to attend homecoming. Demographics made up of Tuskegee graduates and their family and supporters.*

21-Jul-16



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## INDIVIDUAL SPONSORSHIPS

### **HALL OF FAME -- \$500.00**

4 game tickets, 4 meal tickets, 1 game program  
Name listed in game program  
Name listed in monthly e-news and on website for 1 year  
Mentioned on SGT social media channels (Twitter, Instagram, and Facebook)

### **ALL AMERICAN -- \$200.00**

2 game tickets, 2 meal tickets, 1 game program  
Name listed in game program  
Name listed in monthly e-news and on website for 1 year  
Mentioned on SGT social media channels (Twitter, Instagram, and Facebook)

### **ALL CONFERENCE -- \$100.00**

2 meal tickets, 1 game program  
Name listed in game program  
Name listed in monthly e-news and on website for 1 year  
Mentioned on SGT social media channels (Twitter, Instagram, and Facebook)

### **FIRST TEAM -- \$50.00**

1 meal tickets, 1 game program  
Name listed in game program  
Mentioned on SGT social media channels (Twitter, Instagram, and Facebook)

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